



# INNOVATION / PROTOTYPE VALIDATION & "VALUE PROPOSITION FIT & BUSINESS FIT"



20/02/2026



(10:00 AM onwards)



**SHOWCASE TODAY**  
**CONNECT TOMORROW**

## OVERVIEW

A focused event to validate prototypes and refine value propositions. Explore market fit and business viability. Connect with experts for validation feedback and strategic guidance, and prepare your innovation for success.



### PROTOTYPE TEST

Conduct initial validation testing with real-world prototypes and live demonstrations for expert review.



### MARKET FEEDBACK

Gather critical feedback from industry professionals on value proposition and target market alignment.



### BUSINESS VIABILITY

Assess business models, cost structures, and revenue streams with expert input to refine business fit.



### NETWORK & REFINE

Engage with peers and mentors to iterate on product and market strategies for a stronger outcome.

|                                                                                     |                             |                                                                        |
|-------------------------------------------------------------------------------------|-----------------------------|------------------------------------------------------------------------|
|  | DATE AND TIME:              | 20/02/2026<br>(10:00 AM onwards)                                       |
|  | NUMBER OF TEAMS / STUDENTS: | 60                                                                     |
|  | FACULTY COORDINATOR:        | Dr. Amit Sharma,<br>Associate Professor, SoE,<br>P P Savani University |
|  | FACULTY CONTACT DETAILS:    | +91 9680509866                                                         |
|  | VENUE:                      | Auditorium                                                             |
|  | ORGANIZED BY:               | Innovation & Entrepreneurship Cell,<br>P P Savani University           |
|  | SUPPORTED BY:               | SSIP, EBC Club, and IIC                                                |



VALIDATE  
YOUR IDEA



GET MARKET  
FEEDBACK



ASSESS  
VIABILITY



REFINE  
BUSINESS FIT



ACCELERATE  
GROWTH



**INNOVATE TODAY, LEAD TOMORROW!**



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Surat, Gujarat, India